<table>
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<tr>
<th><strong>St. John Fisher College</strong> College-Wide Learning Goals</th>
<th><strong>School of Business BS Program Learning Goals</strong></th>
<th><strong>School of Business BS Core Curriculum</strong></th>
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</table>
| **Intellectual Engagement** - To demonstrate their intellectual curiosity and engagement, Fisher students will work individually and with others to pose and take positions on significant questions. They will be able to defend those positions by developing reasoned arguments based on evidence. | **BS Goal 1 Core Business Knowledge** - Graduates will be knowledgeable in the functional and related areas of business. | Principles of Accounting I  
Principles of Accounting II  
Introduction to Corporate Finance  
Legal Environment of Business  
Managing Team & Organizational Behavior  
Information Technology Management  
Operations Management  
Strategic Management  
Principles of Marketing |
| **BS Goal 2 Effective Communication** - Students will develop effective written and oral presentation skills. | **BS Goal 2 Effective Communication** - Students will develop effective written and oral presentation skills. | Principles of Accounting I  
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Legal Environment of Business  
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| **BS Goal 3 Collaboration** - Graduates will work effectively in teams in order to accomplish team objectives. | **BS Goal 3 Collaboration** - Graduates will work effectively in teams in order to accomplish team objectives. | Introduction to Corporate Finance  
Legal Environment of Business  
Managing Team & Organizational Behavior  
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Strategic Management  
Principles of Marketing |
| **BS Goal 5 Critical Thinking** - Students will use critical-thinking skills to become more effective problem solvers and strategic thinkers. | **BS Goal 5 Critical Thinking** - Students will use critical-thinking skills to become more effective problem solvers and strategic thinkers. | Introduction to Corporate Finance  
Legal Environment of Business  
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| **Diversity and Cultural Understanding** - Having reflected on their individual and cultural perspectives in the context of others, Fisher students will be able to demonstrate that they value diversity by engaging with a wide range of individuals and groups in achieving common goals in their lives as students, professionals, and citizens. | **BS Goal 2 Effective Communication** - Students will develop effective written and oral presentation skills. | Principles of Accounting I  
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**Communications** - Fisher students will be able to gather information and use it to generate, understand, and convey ideas through effective listening, speaking, reading, and writing. They will also demonstrate their ability to process quantified data and understand and communicate the results, using appropriate technology.

**BS Goal 2 Effective Communication** - Students will develop effective written and oral presentation skills.

**BS Goal 3 Collaboration** - Graduates will work effectively in teams in order to accomplish team objectives.

**BS Goal 5 Critical Thinking** - Students will use critical-thinking skills to become more effective problem solvers and strategic thinkers.

**Ethical Integrity** - Fisher students will examine and articulate their evolving values in the context of multiple ethical, philosophical, and religious perspectives. They will reflect their considered values by embracing ethical decision-making in their personal, professional, and civic lives.

**BS Goal 2 Effective Communication** - Students will develop effective written and oral presentation skills.

**BS Goal 4 Social Responsibility** - Graduates will demonstrate knowledge of legal and ethical issues in the business environment.

**Discourse and Content of the Field** - Fisher students will become sufficiently grounded in one or more disciplines to communicate within and about the discipline, to apply the methods and tools of the discipline to solve problems, and to understand the discipline’s relationship to other modes of inquiry.

**BS Goal 1 Core Business Knowledge** - Graduates will be knowledgeable in the functional and related areas of business.

**BS Goal 2 Effective Communication** - Students will develop effective written and oral presentation skills.
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| Application of Knowledge - Working both individually and collaboratively, Fisher students will be able to draw on reason, experience, and academic preparation to achieve effective solutions to personal, intellectual, professional, and civic problems. | BS Goal 1 Core Business Knowledge - Graduates will be knowledgeable in the functional and related areas of business. |
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