

Program-Level Intended Outcomes Matrix (2016-2017)

SLO	Course Used	Assessment Tool (direct or indirect)	Indicate Benchmark for each Measurement Tool	Identify Dates that Data is being Collected	Identify When Results will be finalized
SLO1: Students will demonstrate an understanding of the foundational knowledge required for the sport management profession					
Measure 1	SPST 100	Foundational knowledge exam rubric (direct)	80% of students score 2< in 5/6 categories	2016-17	May 2017
Measure 2	SPST 421	Foundational knowledge rubric (direct)	Project will score 2< in 5/6 categories	2016-17	May 2017
SLO 2: Students will demonstrate information literacy					
Measure 1	SPST 240	Legal Research Project, Information Literacy Rubric (direct)	80% of students score 2< in all categories	2016-17	May 2017
Measure 2	SPST 399	Senior Thesis, Information Literacy Rubric (direct)	80% of students score 3< in all categories	2016-17	May 2017
SLO 3: Students will practice college-level writing and learn industry appropriate formatting.					
Measure 1	SPST 499	Writing Rubric (direct)	80% of students score 2< in all categories	2016-17	May 2017
Measure 2	SPST 490	Site Supervisor Evaluation (indirect)	80% of students score 2< in all categories	2016-17	May 2017
SLO 4: Students will demonstrate competency in presentations.					
Measure 1	SPST 399	Presentation Rubric (direct)	80% of students score 2< in all categories	2016-17	May 2017
Measure 2	SPST 490	Site Supervisor Evaluation (indirect)	80% of students score 2< in all categories	2016-17	May 2017
Measure 3	SPST 499	Poster Session Rubric (indirect)	80% of students score 4< in all categories	2016-17	May 2017
SLO 5: Students will satisfactorily complete applied learning assignments by practicing the role of industry professionals.					
Measure 1	SPST 320	Marketing Plan, Applied Learning Rubric (direct)	80% of students score 2< in all categories	2016-17	May 2017
Measure 2	SPST 401	Financial Plan, Applied Learning Rubric (direct)	80% of students score 2< in all categories	2016-17	May 2017
SLO 6: Students will employ networking skills in experiential opportunities					
Measure 1	SPST 390	Practicum, Networking Rubric (direct)	80% of students score 2< in all categories	2016-17	May 2017
Measure 2	SPST 490	Internship, Networking Rubric (direct)	80% of students score 2< in all categories	2016-17	May 2017
Action Plans 2016					